















## **Business Overview**



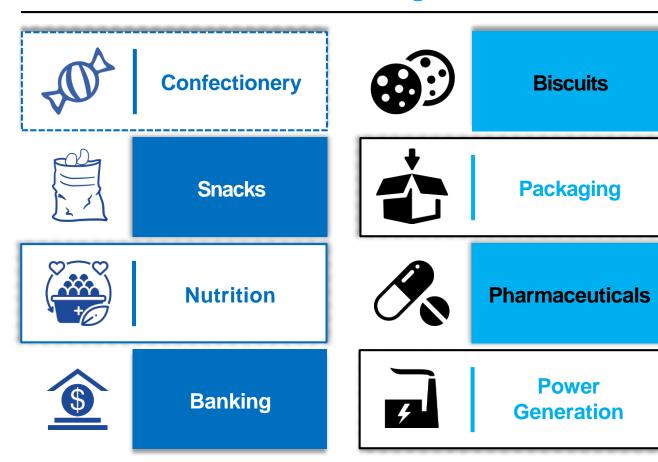




Ismail Industries Limited is one of the largest business conglomerates of Pakistan.

The company has a diverse portfolio ranging from food products and packaging, to pharmaceuticals and power generation.

## **Portfolio Range**



## The IIL Story



In 1989, Ismail Industries became a Public Limited Company.

Astro Films CPP a manufacturer of specialized range of packaging films emerged

In 2007, Ismail Industries acquired shares in Bank of Khyber. Astro Films BOPP Plant of Biaxially Oriented Polypropylene was launched in 2011.

Hudson Pharma was established. ACT I - A 30MW
Wind Power Project
was launched in
2015.
ACT II - A 50MW
Wind Power Project
is in progress

Second production facility began it's operation at HUB

The Bank of Khyber HUDSON Candyland Astro Films 2012 2014 2016 2021 2006 2010 2002 1988 2011 2015 2019 2013 1989 2003 2007

## Candyland

Ismail
Industries
started in
1988 as a
confectionary
company.



In 2002, a Biscuit manufacturing division was established under brand as "Bisconni"



In 2006, SnackCity -a snacks division was established.



Ismail Nutrition was established.



Astro Films
BOPET a
polyester
packaging films
was launched in
2012..



2nd Plant of CPP Film, was launched in 2014.



Second production facility of Bisconni starts its operation at Karachi Port Qasim.



2nd Plant of BOPET Film, operated in April 2021.

## **Board of Directors (1/2)**



Mr. Muhammad M. Ismail Chairman, Ismail Industries Limited

Mr. Muhammad M. Ismail did his B.S. in Industrial Engineering from the University of Florida, USA in 1974.

He joined the family concern Union Biscuits and served as a Director till 1989 when he established Ismail Industries Limited. As Chairman of IIL, he oversees all aspects of management including production, sales and distribution, marketing, and expansion and acquisitions. He also has a keen interest in bridge and is an avid golfer.



Mr. Maqsood Ismail
Director, Ismail Industries Limited

Mr. Maqsood Ismail did his B.S. in Economics from the University of Delaware, U.S.A, in 1981.

He joined Union Biscuits and looked after Finance, Government Affairs and Import Departments prior to the setting up of Ismail Industries Limited. Currently, he is a Director of Ismail Industries Limited and of the Bank of Khyber where the Ismail family owns a significant share. Mr. Maqsood Ismail was the Chairman of the Export Processing Zones Authority, Pakistan. He has also been Vice President of the Federation of the Chambers of Commerce and Industry of Pakistan and a Chairman of Yam Merchants Association of Pakistan and President of Lasbela Chamber of Commerce. He was also on the board of IDBP, and is now a trustee of the Karachi Port Trust. He was also on the Board of Port Qasim Authority. He was awarded Tamgha-e-Imtiaz (one of the highest civil awards) by the Government of Pakistan in recognition of his services to the community.



Mr. Munsarim Saifullah Group CEO, Ismail Industries Limited

Mr. Munsarim Saif did his Bachelors of Engineering from N.E.D. University of Engineering and Technology, Pakistan.

He worked for Pakistan International Airlines prior to joining Ismail Industries Limited. Currently, he is the Chief Executive Officer of Ismail Industries Limited. He played for the National Table Tennis Team for many years and was Pakistan's Table Tennis champion in 1984. He has been with the company since its inception and played a key role in setting up the business.

## **Board of Directors (2/2)**









### Mr. Hamid Maqsood Ismail

Director & CEO, Bisconni & SnackCity

Mr. Hamid Maqsood Ismail completed his graduation from Middlesex University (UK), majoring in the field of Business Administration and his MBA from Oxford. As part of the new vision of the company, Mr. Hamid Ismail has recently been assigned the role of CEO of Bisconni and SnackCity, where his achievements include rapid growth in the topline of the business while improving the overall profitability of both segments of the company. He has a deep interest in improving the technological capabilities of the company and implementing the accounting software.

### Mr. Ahmed Muhammad Ismail

Director & CEO, Candyland

Mr. Ahmed Muhammad Ismail completed his graduation from George Washington University (USA), majoring in the field of Economics.

As part of the new vision of the company, Ahmed Ismail has recently been assigned the role of CEO of Candyland and Ismail Nutrition divisions of the company, where he has been active in modernizing the business while bringing in a more object oriented approach to managing the company. Apart from business, he also has a keen interest in golf.

#### Mr. Bilal Ismail Ahmed

Bilal Ismail is a young and vibrant architect who has recently joined Ismail Industries Limited as a Management Trainee. Bilal completed his undergraduate studies in the French & Francophone Studies from the University of California, LA and then went on to do his master's in architecture from Rhode Island School of Design.

Bilal has displayed his potential through multiple projects that he worked on as an intern, including working alongside the Performance Arts Center & Graphics teams at MGA Partners. He also has an experience of designing, producing, and presenting architectural models across various digital and physical platforms.

## Quality & Safety Management





### **Food Safety Management**

Executing comprehensive Food Safety Management covering PRP Plan, HACCP Plan, OPRP Plan, scheduled internal & external audits, scheduled trainings, and Food Safety meetings.



#### RM/PM

Assurance of RM/PM Inspection, Testing and Record Keeping.



#### **Microbial Testing**

Microbial Testing asper quality plan covering Personnel, Equipment, Environment, Raw/Packing, CIP Verification, Product Testing & Assurance.



## **Quality Analytical Plan**

Process monitoring asper Quality
Analytical Plan covering In-Process
inspection, Packing & Finished
Goods inspection.

#### **Certifications**

1. ( ) ISO 22000 BUREAU VERITAS CERTIFICATION

Food Safety and Quality Management Systems Registered since 2007

2. ( ) SANHA HALAL

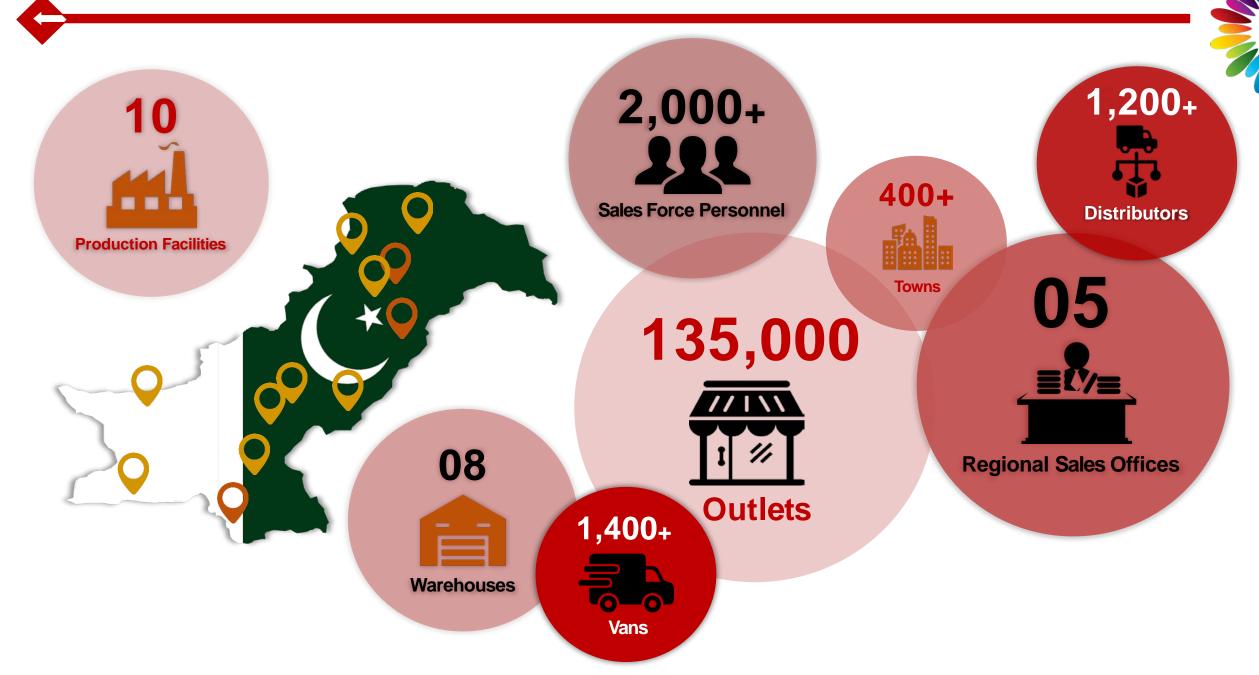
South African National Halal Authority (SANHA) Registered since 2007

3. ( ) BRCGS APPROVED MARSHMALLOW LINE

BRCGS formerly known as BRC (British Retail Consortium); BRCGS stands for Brand Reputation Compliance Global Standard Registered since 2010

FDA
Registration Number 10536823774

## **Local Presence**



# **Global Footprint**





## **Candyland Division**



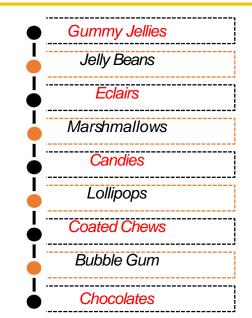


Candyland is the largest confectionery brand in Pakistan, and is the *market* leader in various categories.





## **Total Categories**





## **Bisconni Division**





Bisconni is the market leader in Pakistan in the cookies and wafers categories, *The largest biscuit manufacturer in Pakistan*.









## **Total Categories**















# **SnackCity Division**





The SnackCity division of IIL was established in June 2006. Since then,

Kurleez has grown to become the market leader in the crinkle chips category.





















## **Ismail Nutrition Division**







Ismail Industries Limited has been working with United Nations to

supply products that help reduce malnutrition in Pakistan and many other countries.



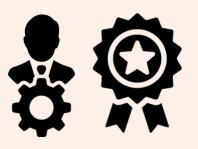
We are approved suppliers of UNICEF, WFP &

MSF for both local & international markets.









Our products are made in state of the art facilities with stringent Quality Controls.









## Ismail Industries Limited - Plastic Division





UKAS Quality Management certified

ISO 9001:2008 ISO 22000 PAS 223 Gruppo Colins production lines for CPP manufacturing.

Astro Films is a leading flexible packaging supplier and manufacturer of CPP, BOPP and BOPET films.

We are the only packaging film maker in Pakistan that provides its customers with a total solution in flexible packaging.

Bruckner production facilities

for BOPP and BOPET manufacturing.

3 Metallizers from General Vacuum

with Plasma and Alubond capabilities.

## Ismail Industries Limited - Pharma Division







Hudson Pharma is a branded generic pharmaceutical company that is focused on identifying proven first line treatments. Our main segments are:

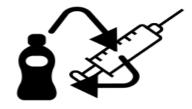
- 1. Respiratory
- 2. Injectables
- 3. Ophthalmic
- 4. Dermatology



We provide injectable medicines in sterile, easy, and safe to administer polyethylene ampoules and bottles.



Inhalation solutions available in single dose plastic respules.



First in Pakistan to market injectables packaged in plastic.

## **Corporate Social Responsibility**





Ismail Industries Limited runs the following two schools in marginalized part of Karachi to promote societal progress.

Khadijah Girls College, named the mother of the founders





Ismail
Academy
named the
father of the
founders

1000+

No. of underprivileged students who are provided with subsidized education at these two schools.



Tree plantation drives are initiatives by the group to convert various barren parks and university grounds into green fields. 20,000+ trees have been planted to date.



Ismail Industries Limited aims to provide clean drinking water in low lying areas of Karachi. IIL has already established 2 Reverse Osmosis plants and 1 filtration plant to ensure clean drinking water for low lying areas where water is scarce



The company is also moving towards alternate sources of energy. Our solar installations now generate 2.71 MWh of electricity to provide sustainable power to our production plants

#### **EDUCATION**

#### **SPORTS**



Ismail Industries Limited runs cricket academies in Pakistan in an effort to promote sports in the country.



The academies are located in underdeveloped rural areas to provide an opportunity to the youth in those areas to showcase their talent at a national level.



The academies have played host to a number of renowned ex-cricketing superstars who provide guidance and mentorship to the enrolled athletes.



In addition to offering
Health Insurance to
all its employees,
Ismail Industries
Limited recently
Iaunched an
initiative to provide
free health insurance to
over 2000 strong on
ground sales team.

**ENVIRONMENT** 

HEALTH



The group also donates generously to leading health care institutions I to help them deliver quality healthcare to the underprivileged people.

## **Sustainable Development**

















### **Solar Initiative**

In 2019, Ismail Industries
Limited took an initiative to
convert all manufacturing
facilities to solar power.
So far, we have installed
2.71 MW of solar panels at
our factories



# Future **Plans**



Ismail Resin (Private) Limited (IRL) is an associated company of Ismail Industries Limited. It was incorporated in Karachi, Pakistan on January 13, 2021 with the intention of setting-up a 108,000 tons per annum PET Resin Plant at Port Qasim Authority. The operation of the IRL company will commence on July 2022.



Ismail Industries Limited has invested for a new 240 TPD Roller Project of Hard and Soft Wheat flour Mill with the capacity of 86,400 tons per annum at Port Qasim Authority. It will start in commercial production in beginning of next fiscal year.



The Company is extending the Nutrition manufacturing facility for producing new product 'Super Cereal' for these institutions to counter malnutrition in countries where people are suffering from acute malnutrition. Super Cereal is intended for children older than 5 years of age and adults. The annual production capacity of this product would be around 25,000 tons per annum. its operation will commence in the beginning of next fiscal year

Key Op	perating and Financial Data	2021	2020	2019	2018	2017	2016
			(Rs. in millions)				
	ASSETS EMPLOYED						
	Operating fixed assets	19,903	13,731	12,121	10,756	9,221	7,277
	Capital work - in - progress	976	5,843	638	157	1,175	701
	Intangible assets	34	55	86	42	-	-
	Long term investment	5,278	5,276	3,212	3,560	3,926	4,272
	Long term deposits	27	37	44	39	33	57
	Net current assets / (liabilities)	258	632	97	133	725	(111)
	Total Assets Employed	26,476	25,574	16,198	14,687	15,080	12,196
	FINANCED BY						
	FINANCED BY	44.075	0.000	7.074	7.000	0.070	F 000
	Shareholders equity	11,275	9,900	7,374	7,220	6,272	5,999
	Long term financing	12,910	13,605	7,191	6,037	7,595	5,397
	Deferred liabilities	2,291	2,069	1,633	1,430	1,213	800
		26,476	25,574	16,198	14,687	15,080	12,196
	SALES & PROFITS						
	Gross Sales / Turnover	44,949	40,807	37,011	29,971	24,295	20,004
	Net Sales / Turnover	37,308	33,218	30,091	23,906	19,605	17,008
	Gross Profit	7,194	6,878	6,354	5,361	3,721	3,109
	Profit before Taxation	2,213	1,323	1,404	1,838	1,643	1,292
	Profit after Taxation	1,777	932	967	1,412	1,166	1,002
	Proposed Dividend (%age)	150.00	35.00	45.00	27.50	65.00	60.00
	Un - appropriated Profit	10,611	9,236	6,736	6,582	5,634	5,361

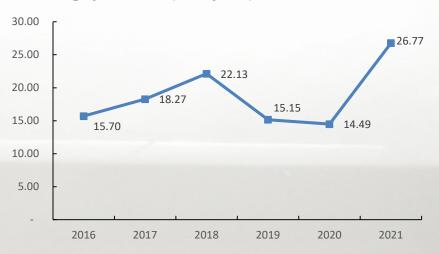


# **Financial Ratios**

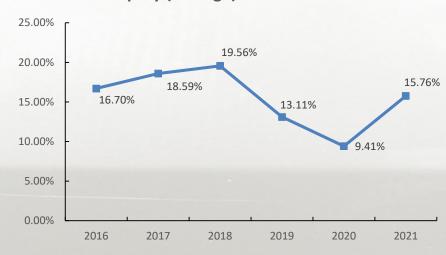
	2021	2020	2019	2018	2017	2016
GP to Sales (%age)	19.28	20.70	21.12	22.43	18.98	18.28
EBIT to Sales (%age)	7.79	7.46	7.67	10.27	11.81	12.29
PAT to Sales (%age)	4.76	2.81	3.21	5.91	5.95	5.89
Earnings per share (Rs.)	26.77	14.49	15.15	22.13	18.27	15.70
Break up value (Rs.)	169.91	149.19	115.58	113.16	98.29	94.02
Market Value per share (Rs.)	410.00	370.00	390.00	410.00	350.00	257.90
Return on equity (%age)	15.76	9.41	13.11	19.56	18.59	16.70
Dividend per share (Rs.)	15.00	3.50	4.50	2.75	6.50	6.00
Dividend payout (%age)	56.02	24.16	29.70	12.42	35.57	38.21
Price to earning ratio (Times)	15.31	25.54	25.74	18.52	19.15	16.42
Dividend Yield Ratio (%age)	3.66	0.95	1.15	0.67	1.86	2.33
Dividend Cover Ratio (Times)	1.78	4.14	3.37	8.05	2.81	2.62
Current ratio (Times)	1.02	1.05	1.01	1.02	1.10	0.99
Quick / Acid test ratio (Times)	0.46	0.50	0.51	0.40	0.40	0.28

# **Graphical Presentation**

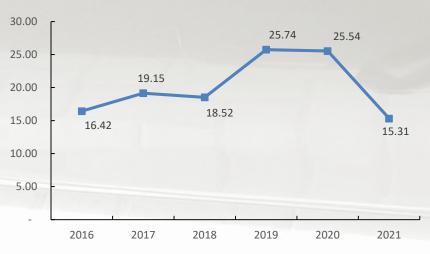
#### **Earnings per Share (in rupees)**



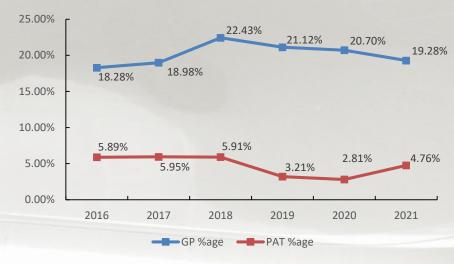
#### **Return on Equity (in %age)**



**Price to Earning Ratio** 



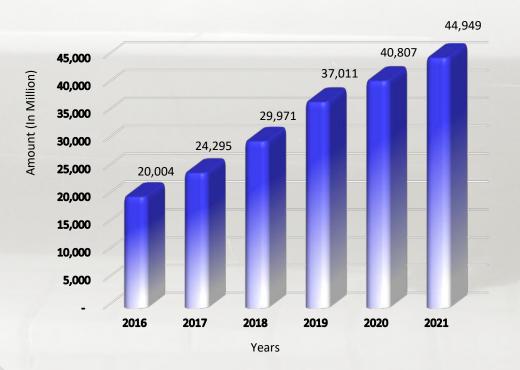
#### **GP & PAT to Sales (%age)**



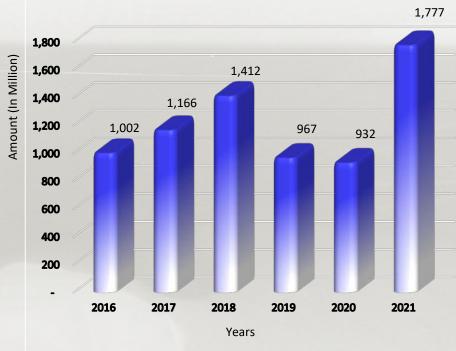


# **Graphical Presentation**

**GROSS SALES (IN MILLION)** 

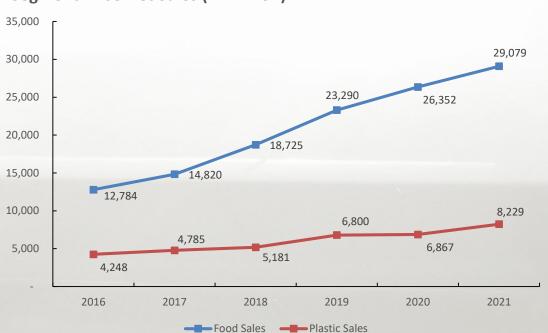


#### **NET PROFIT (IN MILLION)**

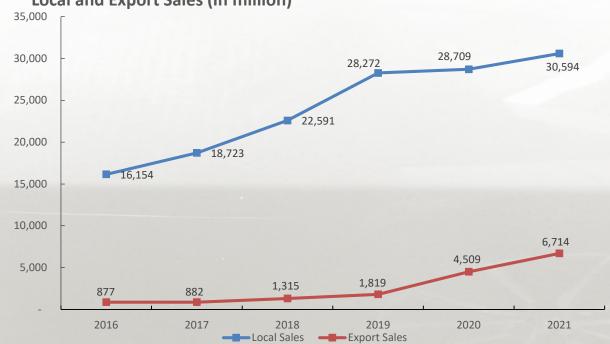


## **Graphical Presentation**

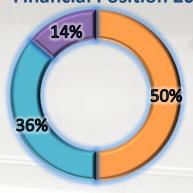
#### **Segment Wise Net Sales (In million)**



**Local and Export Sales (In million)** 



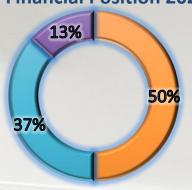
**Financial Position 2021** 



■ Total Equity

■ Total Asset
■ Total Liability

#### **Financial Position 2020**



■ Total Asset
■ Total Liability
■ Total Equity















